

# Glenn's Guide #1

## How to start your own website



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## A MESSAGE FROM THE AUTHOR

Hello, my name is Glenn Newsome.

From the time I got my first computer I wanted to learn how to build my own website.

The more I learned it seemed, the more I would hear statements from folks like:

**" I would like to start my own website if I only knew how"** or

**"how do you do that?"** or

**"Isn't it real expensive to get my own website?"** and of course the

**" Could you teach me the steps I need to take so I could have my own site?"**

So, to help them out , instead of having to explain the process each time, I would just send them a copy of this ebook.

These are just simple basic steps and explanations to get you going in the right direction.

It will also be a time saver for you. I wasted a lot of time just looking up this information when I first tried.

By the end of this ebook you will have the knowledge and necessary tools for your own website. You can even follow along and have your website ready to go by the time you finish this.

I hope this helps you to get started. Please drop me a note and let me know the name of your new website.

I love to see folks getting started and maybe I can pass along some tips to help you out.

Glenn Newsome



## Disclaimer

This book has been written to provide basic information and tools for the reader to create their own website(s). The purpose of this book is to provide basic information and the steps needed for the readers enjoyment.

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# Getting your own domain name

## Step 1

### *Step 1 - Why?*

**Getting your own domain name is the first step to success on the internet. I am assuming that if you are looking at this book, you have considered having your own web site or online business. You probably already have a good idea of what it is that you would like to offer on your web site. Well, if you haven't, now is the time to.**

**Choosing your domain name is a little tricky compared to the early days of the internet. You have to use your imagination a little with this. You are not going to get a domain name such as furniture.com or hotels.com or something that easy because they have already been long taken. You have to get creative and just try different combinations like Suzysfurniture.com or joeshotels.com and so on. Even some of those may be taken and you just have to keep using variations until you come up with something that you like.**

**Having your own domain name introduces you to the online and off-line community. It's your own personal identity. Your own domain name would look something like this: (www.mywebsite.com).**

**The (www.) is the world wide web, the (mywebsite) is called the SLD or second level domain section, the (.com) is called TLD or top level domain section. If you get a sub domain such as : (www.mywebsite.com/index.asp?id=joe1), you are more than likely signing for free web hosting, to sell someone else's products or services, etc. These are acceptable, when called for, and they can be changed or redirected to your TLD or .com name. But you don't really want to use one of these as your main source of contact with your visitors or hits to your web site.**

**Not only is this name almost impossible to remember, even while looking at it, there may be errors made while typing it into the address bar. Folks on the internet immediately recognize these names and sometimes stay away from them.**

**This is where you loose control of your visitors and hits. They are really being redirected to someone else's web site. You are wanting visitors or the hits to pass through your web site first, even if you don't have your own products or services.**

**When someone visits your site, you want them to look around, check things out.**

**If they like what you offer, they may sign up for your newsletter, products and/or services.**

**If you offer them good content and treat them well, especially with purchases from you, they will be back. They also will tell others about your web site and you are on your way to building a list of subscribers.**

**To get your domain name go here: [Namecheap.com](http://Namecheap.com)**

**I don't make one red cent off of this link. I personally use them and I think they do an excellent job. I even have an enom account (I can sell domain names if I so choose) but, it would cost you a bit more and that is not what this book is about. It is about doing stuff as cheaply as possible and get the job done correctly.**

**At the time of writing this book, the cost for a domain name here is about \$8.88/year. The cost for domain names can vary widely and go much higher to \$30 or even more. You can of course do a check first for current deals and may get one even cheaper than the \$8.88 above. Just don't waste a lot of time doing this step. The savings will be minimal.**

**If you like, you can do a search on google for domain names and choose your own. There are several companies that are good. Just choose one that has been around for a bit. You don't want them to disappear on you. That has happened to me and others in the past. Reputation of these companies is a priority when choosing.**

# Get Website Hosting

## Step 2

### *Step 2 – Why?*

**Before going any further, let me say, it is usually the best and acceptable practice not to get your domain name and hosting account at the same place. There are several reasons for this. Let's just say that it is giving up too much control of your business. I won't go any further than that, other than to say, just ask folks or read up on suggestions about the subject. Now, there are always exceptions to this rule. Just decide on your own.**

**Well, you do want folks to see your website don't you? Getting you domain name hosted is what takes your website to the internet. Without it, well, folks can type in your domain name all day long and they will not have a website to go to.**

**You want to try to get a good and reputable company for your hosting. Remember, if anything goes wrong with your website, they will be working with you to solve the problem. If you can never get in touch with them, you will lose customers in the process.**

**Webhosting cost vary, but it is usually very affordable for what you are getting. You get web space (which is basically room for your content, and usually plenty of it). You get bandwidth (which is basically how many folks can view your site at a time). You get a control panel (you are able to add to your site, manage it and your visitors). The list goes on and on. There will be more options than you can use for some time, and it will take a while to learn each one. Web hosting is really a nice value with the right company.**

**My advice is to stay away from free web hosting. Usually, nothing is really free. You will have to put up with advertisements on your site that may not even be related to what you are offering. Not only that, but it also takes potential customers away from your website to someone else's.**

**You only want to send visitors away from your website for a specific reason. You may want to introduce them to a new website you like or product you are**

endorsing, etc. Visitors and customers are valuable, so don't send them away before they have the opportunity to look at your site.

Now, about free webhosting accounts. It is the same with everything in life, anything is possible. So, it is possible to make money with a free site. What I am saying is that it is a rare occasion.

If you choose to try free webhosting, all I will say is that you will probably be fighting an uphill battle. It is usually much easier to do it right the first time.

I have dealings with the companies below. So far, they have supplied great customer service (even have Instant Messaging Names, which I like), and support. I highly recommend them.

They are:

[Oxyte.com](http://Oxyte.com)

I always talk to Andre here.

and

[AlwaysWebHosting.com](http://AlwaysWebHosting.com)

I always talk with Ronnie here.

Again, I don't make any money here. These are just great people to deal with and I wanted to include them for you.

## Get a Website Builder Step 3

### *Step 3 - Why?*

**Well, sorry to say, but you are going to have to do a little work here.**

**But don't fret, because if you haven't ever built a website before, you are going to learn a lot in this step.**

**I have only listed one program here because you usually will have some type that came with your computer and there are so many out there.**

**I do suggest when you start building your site, that you go to a message board or homepage of the product you do have for help if you get stuck.**

**The free website builder I recommend is called [Nvu](#)**

**Again, I don't make one red cent off of the link above.**

**There are some excellent tutorials and videos that will help you out with Nvu. One that I like is found here : [Nvu tutorials done in Camtasia video.](#)**

**There are some website builder programs included in Step 4 of this process included with a complete package.**

**If you already have a domain name and hosting, but no website building software, you can go to message boards or forums and request for suggestions.**

**For those of you who do not feel that you can build your own website, here are a few sites that you can use to get it done. Yes, you will have to pay. But prices are fairly reasonable if you find the right programmer etc. These sites and programmers are excellent "must have" resources for you. They can solve most any problem fast and get you going when stuck. They are places where you post a "project" and they will bid on it. Because of this bidding process, it will give you an idea most of the time if the price is fair. The sites are:**

**scriptlance**

**elance**

**rentacoder**

**Again, I don't make one red cent off of these links.**

**When building your website you will soon get a feel for how you want your site to look. I suggest you just go with whatever looks right to you. Each person has their own interpretations on what a site should look like. The main thing is to get your site up and online. You can always adjust the look and functionality as you go. Again, another real good suggestion is to go to the message boards and ask people to review your site.**

**Now, if you haven't been around message boards and forums much, you will find that people are genuinely interested in your success or lack of it. They are also known to be brutally honest in their opinions, so don't get discouraged if you don't get the answer you want. Just hang in there and hold your ground or change your site if you think they know what they are talking about.**

**Just remember, building your website is what everyone is going to see when they visit your site.**

**Also, keep in mind when adding content, downloads, pictures, etc., that not everyone has a fast internet connection.**

**If someone clicks on your site and has to wait 3 minutes for it to load, they may just go away.**

**Give them good content, products and services. They will spend more time with you and will want to come back.**

# Get everything in one Package

## Step 4

### *Step 4 - Why?*

**Do you want everything all in one package? Well, this is where you can get it. These packages include domain name, hosting and they help you promote your website too! Some folks swear by these packages and what can be done with them.**

**Some include ready made websites with products to sell right away. They have a large customer base and knowledge to help you along. The only way it gets any easier, is to have someone build a website from scratch and manage it for you. Of course, that will cost a lot more than these packages do.**

**First let me say that I have not personally used any of these products. If that is true, then why am I recommending it? After being on the internet for a while and doing a lot of research and hearing comments from trusted sources and users, I am confident in suggesting them to you. It's that simple.**

**I normally don't recommend products I have not personally used. However, as you soon will find out, there are many things you will not use but will be confident in recommending them to others.**

**The sites below will take you by the hand and guide you as you build your website. They have tutorials, videos and even give you stuff to put on your website. Then not only that, but they help you with the best ways to market your site.**

**But the best thing is that you are still in control of everything.**

### **Site Build It!**

**I have been to the site and read material on it. I am signed up as an affiliate because the program is that good.**

**If you go here and purchase, I will make a commission on it.**

### **Host4Profit**

**Same explanation as above.**

**If you go here and purchase, I will make a commission on it.**

**I don't want anyone clicking and purchasing or making decisions just because I recommended it. I suggest, no I insist, that you go and read and research and make your decision based on your findings. I did not write this book to make a profit at all. But sometimes it happens and if you heard about something from me, better I get a little from it, than someone else who will push it on you.**

**I could have made money on every single link in the book. But to me, that turns it into a sales pitch. You can do everything yourself in this book without clicking on a link that I make commissions on. Even those I make commissions on, you can use them and bypass my commission if you desire and I will not be disappointed. Just type in the websites in your browser instead of clicking on them. Leave off everything after .com.**

## If I had it to do all over again, I would...

How would I do it if I had it to do all over again? Much different. I will tell you what I would do now. I would still build my own website, but a little later on in the process.

**First**, once I decided on an idea or product, I would go to one of the programmer type websites above like scriptlance, elance or rentacoder. I would place a "Project" for "build a basic website". Describe a little about what I wanted and see what bids came in. You would be surprised sometimes at the low bids. Now, low bids aren't always the best, look at feedback, projects already done, etc.

The reason here is twofold. One to get a low price for something fairly easy to do for some of them. Remember, some folks do this all the time.

The other reason is speed. They can slap together a website quicker than you ever will.

If you insist on building your own site you may still be working on it 3 months from now and not even be online.

This happened to me the first time. I was thinking that everything had to be right and my way. I would change my mind. I wanted to do my own graphics etc. Each step was slowing me down. I was getting frustrated and had quit at one point.

This way you will have your website up and running and getting subscribers etc.

**Second,**

Now for those of you who **INSIST** in building your own website, I have this to say to you : Way to go! I think everyone should build at least one site to know what is going on, no matter how simple the website is.

I would go purchase [Site Build It!](#). Since, I already have a website done above, I can now take my time and learn how to build a website the proper way. Learn what each step is and why those steps are taken. Site Build It! gives you that.

**Third,**

There is a lot to be said about outsourcing your work to programmers at the sites above. If you have things done that you don't know how to then it gives you more time to research how to make your website profitable. And even some of that is

**good for outsourcing.**

**You can pick and choose what it is that you want to have done or just have it all done.**

**While cost is a major factor that you may be reading this ebook for, I give you the tools needed to get you going. You can do it all yourself. But if you have a few bucks to spare, by all means, when you get stuck on something, outsource it.**

**I have come to accept that me and scripts just don't get along very well. Even some of the simple scripts that claim can be done in 5 minutes have cost me research and postings to message boards and forums for answers. One simple script cost me about a week of frustration, not to mention raising my blood pressure measurably.**

**With the above sites of programmers, I post a project and get the script done, sometimes the same day, for a few dollars. I am talking about \$5 to \$25 at most unless it is a real complicated one. Once I found these sites and realized what they could do, I was at a loss for words. Don't kid yourself, I will drop a couple of dollars now anytime I even see the word script just to not bother with it.**

**If you are building a website, there is nothing that can't be accomplished with them. They are real slick in my book. I am sure you are a pro at what you do also. Imagine if I tried to do your job. I bet it would take a while for me to learn it on my own, if I could do it at all.**

**I keep mentioning the sites above for a reason. Don't get stuck on something and fight with it. Get it done and move on.**

## **My last advice to you**

**Now, in closing, I want to give you a little more advice. Don't waste a lot of time trying to think up some great idea or product at first. Even if you have a great idea or product, you may want to save it for a little later.**

**First either get resell rights to a product or get the Private Label Rights to a product that is already out there. With Private Label Rights you can use your own name as the person who created the product, change the graphics if you want, rewrite the sales letter or change the website how you want etc. Just check for any restrictions included in the rights.**

**Now, why do I say this? Simple. Until you learn to get traffic to your website, you could have the greatest invention, product, service etc. in the world and it would mean nothing.**

**Learn to get traffic to a website first. Then go all out!**

**Now your job is to get your own website up and running. Once satisfied, move on to getting traffic and making yourself some money.**

**Good luck and much success to you,  
Glenn Newsome**

**[www.WebNetIncome.com](http://www.WebNetIncome.com)**

**and**

**[www.DesktopVideoSaver.com](http://www.DesktopVideoSaver.com)**